

# Technical Specifications for Preparing Creatives

# Shake banner

- Description
  - Allowed formats
  - Mobile devices
- Behavior
- Parameters

## Description

### Allowed formats

- HTML5
- SWF
- Image
- Video
  - MP4/OGG/Webm
  - Flv

### Mobile devices

- Mobile web browsers
- Mobile web applications

## Behavior

The displayed banner slides to the right side to reveal another when the user shakes the device.

## Parameters

Name	Description
Fixed banner	
Creative width*	The width of the banner [px/%]
Creative height*	The height of the banner [px/%]
Responsive	Enables standard responsiveness
First - Fourth image	Banner images (up to 4)
Extra JS Code	Additional JS code
Extra HTML Code	Additional HTML code executed when the ad creative is fully loaded

\* - required parameter